

# 2021 SNU-KYUSHU KOR-JPN CULTURAL EXCHANGE VIDEO CONTEST

Students will choose one of the three themes below, and make a 7-minute video on the chosen theme, introducing each country's culture in English. After evaluation process, winners will be announced and the best videos will be screened online, on the presentation day. After watching best videos, students will have a short discussion session in groups, to talk about the similarities and differences of Korean and Japanese culture. Winners will be awarded an opportunity to participate in the visiting program of 3 to 4 days, where students will be able to visit each other's campuses.

## Eligibilities

- Undergraduate and graduate students from Seoul National University and Kyushu University
- Students can apply individually or as a team of up to 3 students
- Students selected as winners should be in school at the time of next year's student program.

## How to Enter

Entrants must submit [Form 1] (application form with the description of their video making plan and a storyboard) for the 1<sup>st</sup> round of competition. In the 1<sup>st</sup> round, entrants will be judged only by their plans.

On Apr 28 (Wed) 2021, 3 successful candidates will be announced for each theme from each university, and candidates will submit their videos with the required documents\* to designated email addresses below, by the deadline (June 4 (Wed), 2021). \*For required documents, further notice will be provided for successful candidates

SNU: [mjpatri@snu.ac.kr](mailto:mjpatri@snu.ac.kr) / Kyushu U: [ryugaku@jimu.kyushu-u.ac.jp](mailto:ryugaku@jimu.kyushu-u.ac.jp)

## Themes

<b>Theme 1</b>	Popular Music
<b>Theme 2</b>	Dining Culture
<b>Theme 3</b>	College Life

## Important Dates

Category	Date
Application Period	Apr 7 (Wed) ~ Apr 21 (Wed), 2021
Announcement of 1 <sup>st</sup> Round Results	Apr 28 (Wed), 2021
Submission of Videos & Required documents	By June 4 (Fri), 2021
Presentation Day (Winner Announcement & Discussion)	June 24 (Thu), 2021

## Prize

**Winners** (6 teams in total, 3 from SNU, 3 from Kyushu U) will be invited to around 3-4 days' visit to each campus next year. SNU and Kyushu U will cover their own students' travel cost (airfare and accommodation).

※ If the pandemic situation is prolonged, details of the prize can be changed.

## Note

- All participants will be able to receive "Certificate of Participation".
- Regarding the student exchange program in person after 2022, SNU and Kyushu will continue to discuss how it would be conducted
- Official language of this program is English.

## Rules and Guidelines

- Video Content: Videos must focus on informing the public about their culture on the chosen theme (popular music, dining culture or college life). All dialogue or captions should be produced in English.
- All Entries must be a digital video in **wmv, mov, mpg, mp4** format
- The length of the video should not exceed **7 minutes**.
- All information presented in the video must be cited, giving credit to the original source. Plagiarism of any kind will result in disqualification. You DO NOT need to include your citations in your video. IF CHOSEN AS A FINALIST, you must submit

**a list of your sources**, properly cited.

- No copyrighted materials (music, images, etc.) may be used for this contest unless you own the copyright or have a license to use the material for this contest. Written permission must be obtained and provided upon request for all copyrighted materials.
- IF CHOSEN AS A CANDIDATE you must submit a signed/completed **Actor Release Form** for each person appearing in your video.
- Content must comply with all local and national laws of the country of origin. Content must not 1) promote illegal behavior; 2) support racial, religious, sexual or other invidious prejudice; 3) advocate sexual or violent exploitation; 4) violate rights established by law or agreement; 5) invade the privacy of any person; or 6) be otherwise inappropriate as determined by Population Connection in its sole and conclusive determination.
- Submitted video should be exclusively made for this contest. Contents that are already published, in the process of evaluation, or submitted to other events cannot be used for this contest.
- The judges' decision is final. Entries will be judged by both universities' representatives.
- Entrants agree to be bound by the official contest rules and decisions of the judges.
- Seoul National University and Kyushu University will have the right to post the content submissions on the university official websites or SNS accounts.