2021 DB-SNU GLOBAL STARTUP CHALLENGE
March 15 ~ July 21, 2021

Competition Theme
Startup idea & Startup business model

Eligibility and Guidelines
- Eligibility
  - University students with startup ideas
  - University students who are preliminary founders dreaming of starting a business
  - University students who are founders operating for less than 3 years
- Team composition: made up of 1~3 students at least one person majored in business.
- The whole event will be carried out in English.

Prizes
- Round 1
  Select 35 teams and award USD 2,000 per team
- Round 2
  Select 14 teams and award USD 1,000 per team
- Final
  - 1st prize visiting CES (1 team)
  - 2nd prize USD 3,000 (2 teams)
  - 3rd prize USD 1,000 (3 teams)

How to apply and inquire
- Visit the official website of the competition, check the "Guidelines of Round 1" and submit the application according to the guidelines.
- Take a look at the Q&A board on the website or contact the supervisor via email (kimkim@kma.or.kr)
- Homepage address http://www.db-snu.com

Timeline
- Application in March 15 ~ April 30, 2021
- Round 1 judging and submission of PT video by June 11, 2021
- Round 2 judging (Live) in June 29 ~ 30, 2021
- Final judging (Live) by July 21, 2021

*All schedule will be held online.

Organizers / Partners
- Organizer : DB Kim Jun Ki Cultural Foundation, Seoul National University
- Operator : Korea Management Association