



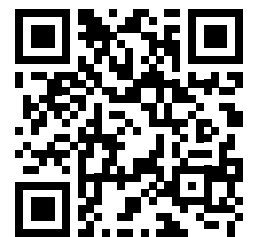
Curtin University

Global Summer and Winter University Programs

**July–August 2023: Australia, France,
Indonesia, Malaysia, Singapore**

Curtin University offers two-week university programs at diverse global locations,
for students and professionals from all over the world.

Apply now! Applications close 30 April.

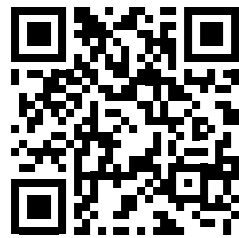


Make tomorrow better.

curtin.edu/summer-uni-programs

Study a global university program in a global destination

Curtin's two-week Global Summer and Winter University Programs will provide you with an unforgettable experience – giving you the opportunity to step into another culture and to take your studies, skills and résumé to the next level. You could even gain credit points towards your degree!



July–August 2023 programs*

Green Entrepreneurship (Indonesia)

10–21 July

How to Lead Multinational Teams (Australia)

10–21 July

Education Innovation (Malaysia)

3–14 July

Digital Marketing and Luxury Management: July in Paris (France)

In partnership with NEOMA Business School

3–14 July

Global Citizenship (Singapore)

17–28 July

Entrepreneurship and Innovation (Australia)

24 July – 4 August

* Note that as all programs are delivered in English, you need English language competency to complete the program.

HOW TO APPLY

Individuals

Visit curtin.edu/summer-uni-programs, select 'Apply now' for your program and complete the registration form.

Group bookings

Curtin offers flexible program dates for group bookings from our partner institutions.

To schedule your group booking, email globaldevelopment@curtin.edu.au.

Locations

Bali, Indonesia

Complete our sustainability-focused **Green Entrepreneurship** program in Bali, Indonesia. One of the world's best-loved travel destinations, Bali is famous for its colourful culture and friendly people, stunning beaches and inland panoramas, exciting nightlife and adventure activities, and diversity of handicrafts and culinary delights.

Perth, Australia

Complete our programs in **Entrepreneurship and Innovation** and **How to Lead Multinational Teams** at Curtin University's largest campus, in Australia. Known for its innovative learning spaces and high-impact research programs, Curtin Perth offers courses in a wide range of disciplines within science, engineering, health sciences, humanities, business and law.

The campus is set on 116 hectares in the suburb of Bentley, close to the Canning River and just six kilometres from Western Australia's capital city, Perth.

Known for its architecture, landscaped gardens and engagement spaces, Curtin Perth also offers students an excellent range of social and recreational amenities.

Miri and Kuala Lumpur, Malaysia

Located on the north coast of the island of Borneo, our Malaysia campus is known for its scenic landscape and wetlands with abundant birdlife. The campus offers a range of courses in science and engineering and hosts an Aquaculture Research Centre.

Nearby tourist destinations include the Gunung Mulu National Park – a UNESCO World Heritage site and ecotourism destination known for the Gunung Mulu pinnacle, spectacular caves and tropical biodiversity; Miri Sibuti Coral Reefs National Park – a popular diving location that includes wreck dives; and the picturesque Hawaii and Tusan beaches.

Singapore

Complete our **Global Citizenship** program in Singapore – a thriving hub for research, development and technologies. Nearby is a range of this exciting city's endless attractions, including world-famous food markets, the Orchard City Centre, Singapore Botanic Gardens, Gardens by the Bay and Universal Studios. And in Singapore, there are festivals and events to enjoy all year round!

Paris, France

Complete our innovative program, **Digital Marketing and Luxury Management: July in Paris**, at Curtin's partner institution, NEOMA Business School in Reims and Paris. NEOMA's courses are designed to educate and to generate knowledge to shape the future of business and society in a global, sustainable and connected world.



Green Entrepreneurship

Bali, Indonesia

10–21 July

Gain the skills to develop entrepreneurial ideas and solutions for a green and sustainable future.

This program is designed for individuals and organisations who are eager to develop entrepreneurial ideas and solutions for a greener, more sustainable future of our planet.

It is an intensive learning and practical program in which you will develop your knowledge and skills of entrepreneurial innovation, extend your global networks through a unique on-campus experience and meeting industry guest speakers, and be inspired to bring your ideas for sustainable business development to fruition.

The program is delivered by a portfolio of experienced instructors from Curtin Perth, as well as 'green entrepreneurs' from the ASEAN region and venture capital experts specialising in green investment.

Week one

- The entrepreneurial mindset
- Sustainable innovation as a business opportunity
- Design-thinking for ventures
- Sustainable business model design
- Building entrepreneurial confidence.

Week two

- Financing entrepreneurial ventures
- Legal and regulatory challenges
- Strategic entrepreneurial growth
- Succession planning, valuing and harvesting ventures.

Credits: Equivalence of 25 credits into select Curtin University undergraduate programs* or 6 ECTS.

Structure: Lectures (35%), guest speakers (35%), site visits and onsite workshops (20%), Bali cultural program (10%)

Eligibility: Open to professionals and undergraduate and postgraduate students worldwide

Cost: A\$2,900 without accommodation or A\$3,500 with accommodation

Learn more: For complete program details, visit curtin.edu/summer-uni-programs.

* After completing your program you will receive a certificate of completion and a letter of credit received. Contact your home institution to arrange credit equivalence at your home institution.

Group bookings

Email globaldevelopment@curtin.edu.au to schedule a group booking for dates that suit you.



How to Lead Multinational Teams

Perth, Australia

10–21 July



Develop your expertise to lead multinational teams and strengthen your core leadership capabilities.

Multinational teams are an organisational reality and a key challenge for many organisations. This program provides an evidence-based approach on how to lead multinational teams in a complex and multicultural environment. Taking a highly practical perspective, the program provides knowledge and assessment tools to address the opportunities of multinational teams and mitigate the inevitable challenges faced.

This immersive learning experience is delivered by a portfolio of highly experienced academics at Curtin University in Perth, international guest speakers and leaders from multinational organisations.

You will build the knowledge and capabilities needed to lead multinational teams more effectively, and to continue developing

international leadership capacity throughout your organisation.

The program also provides you with a valuable opportunity to further explore and strengthen your core leadership capabilities in a highly competitive and ever-changing global environment.

Week one

- An overview of the multinational teams
- Understand opportunities and challenges in multinational teams
- Lead with self-awareness and cultural sensitivity
- Exploring your experience as an inclusive leader.

Week two

- Understand your readiness to manage multinational teams
- Explore the role of monocultural and multicultural employees in teams
- Understand your organisation's readiness to embrace multinational teams
- Your journey to build and lead multinational teams.

Credit: Equivalence of 25 credits into select Curtin University undergraduate programs* or 6 ECTS.

Structure: Lectures (35%), guest speakers (35%), site visits and onsite workshops (20%), cultural program (10%)

Eligibility: Open to professionals and undergraduate and postgraduate students worldwide

Cost: A\$2,200 without accommodation or A\$4,900 with accommodation

Learn more: For complete program details, visit curtin.edu/summer-uni-programs.

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Education Innovation

Miri and Kuala Lumpur, Malaysia

3–14 July

Gain the expertise to be able to innovate in education.

This program is designed for individuals and organisations who are eager to develop creativity, intercultural competence, reflective practices and design thinking capabilities to innovate in education.

In this intensive learning and practising program you will develop relevant knowledge and skills and participate in industry site visits – and be inspired to bring your ideas to innovate in education at all levels.

You will also have opportunities to extend your global networks through on-campus experiences and engaging with university and industry guest speakers.

The program is delivered by a portfolio of experienced lecturers from Curtin Perth and the University of Oulu in Finland, and includes industry experts who specialise in knowledge and capabilities relevant to innovation in education.

This program is delivered in Miri, with an optional visit to Malaysian universities in Kuala Lumpur.¹

Week one

- Reflective skills and practices
- Intercultural competence
- Developing creativity
- Strengths based approaches
- Understanding your and others learning.

Week two

- Problem-based learning
- Effective communication
- Collaborative teamwork
- Design thinking.

Optional Study Tour

Curtin University Malaysia is offering an optional study tour on Monday 17 July to explore universities in Kuala Lumpur. Accommodation booked through Curtin includes 13 nights in Miri and 3 nights in Kuala Lumpur; however, you must arrange your own flight and travel to Kuala Lumpur. To participate in the study tour, select the study tour option when registering for this program.

Credits: Equivalence of 25 credits into select Curtin University programs* or 6 ECTS.

Structure: Lectures and tutorials (60%), guest speakers (20%), site visits (20%)

Eligibility: Open to professionals and undergraduate and postgraduate students worldwide

Cost: A\$3,500 without accommodation or A\$4,200 with accommodation in Miri.

Learn more: For complete program details, visit curtin.edu/summer-uni-programs.

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Group bookings

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Digital Marketing and Luxury Management

Paris, France

3–14 July

Gain the digital marketing expertise that is critical to business success in the era of digital innovation.

This intensive program is designed to help future business leaders to acquire skills, technical expertise, tools and insights into the rapidly evolving digital environment to successfully position themselves in the market.

Specifically, the program will focus the practical application of digital marketing, including planning, designing, implementing, and evaluating digital marketing strategies through advanced digital innovation and analytics. It will explore different digital marketing opportunities, including social media marketing, search engine marketing, website design and email marketing.

This program is delivered by academic experts from NEOMA Business School (France) and Curtin University (Australia).

Credits: Equivalence of 25 credits into select Curtin University programs* or 6 ECTS.

Structure: For details, visit curtin.edu/summer-uni-programs.

Eligibility: Open to professionals and undergraduate and postgraduate students worldwide

Cost: For cost and complete program details, visit curtin.edu/summer-uni-programs.

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Global Citizenship

Singapore

17–28 July

Enhance your ability to engage globally in an equitable and sustainable manner.

We face a critical point in history, with intensifying interconnected crises for which there are no single solutions: the climate emergency; growing inequalities locally and globally; hypermobility, forced mobility, and immobility; racism and ultranationalism; biodiversity loss; energy insecurity; clashing worldviews and visions for the future; and a deep sense of uncertainty.

This program will encourage you to navigate our rapidly changing world as a respectful global citizen. With a focus on trends in the region and global transformations, the program provides a creative and inclusive learning environment to explore the types of citizens, expertise and actions needed to engage globally in a rapidly changing world.

You will gain in-depth, future-relevant knowledge and interdisciplinary skills to embark on a transformative journey towards becoming an active global citizen able to imagine the world differently and take responsibility towards co-existing with those around you – human and non-human, present and future.

Week one

- Global citizenship
- Cosmopolitanism
- Responsibility toward and reciprocity with diverse others
- Belonging and connectedness.

Week two

- Mobility, translocality and displacement
- Care, justice and radical hope
- Future generations and more-than-human citizens
- Research methods.

Credits: Equivalence of 25 credits into select Curtin University programs* or 6 ECTS.

Structure: Lectures (30%), workshops (40%), site visits and onsite engagement (20%), cultural program (10%)

Eligibility: Open to professionals and undergraduate and postgraduate students worldwide

Cost: A\$2,900 without accommodation or A\$5,900 with accommodation

Learn more: For complete program details, visit curtin.edu/summer-uni-programs.

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Group bookings

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Entrepreneurship and Innovation

Perth, Australia

24 July – 4 August



Learn now to develop entrepreneurial ideas and solutions for a green and sustainable future.

This program is designed for individuals and organisations who are eager to develop entrepreneurial ideas and solutions for a greener, more sustainable future of our planet.

It is an intensive entrepreneurship learning and practising program in which you will develop your knowledge and skills of entrepreneurial innovation, extend your global networks through a unique on-campus experience and meeting industry guest speakers, and be inspired to bring your ideas for a sustainable business development to fruition.

This program is delivered by experienced lecturers from Curtin Perth, 'green entrepreneurs' and venture capitalists specialising in green investment.

Week one

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Learn more: For complete program details, visit curtin.edu/summer-uni-programs.

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Sample program

	Sunday	Mon–Fri	Sat–Sun	Mon–Fri	Saturday
Day 9am–3pm	Arrival	Week 1 program	Free days to explore the culture and scenery of your global location.	Week 2 program	Check-out and departure
Evening	Welcome and induction	Free evenings		Free evenings	

For details on all programs, visit curtin.edu/summer-uni-program.

How to apply

To apply as an individual

Visit curtin.edu/summer-uni-programs, select 'Apply now' for your program and complete the registration form.

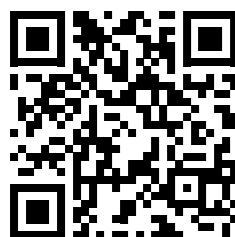
To apply as a group


Curtin offers flexible program dates for group bookings from our partner institutions. To schedule your group booking, email globaldevelopment@curtin.edu.au.

Contact us

For program details, eligibility criteria and to register, visit curtin.edu/summer-uni-programs.

Email us at globaldevelopment@curtin.edu.au.





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